



MINUTES

Planning and Marketing Committee, Wednesday, 4/9/14, 1:00pm

Webb Conference Room Annex, 191 8th Street, Suite D, Ketchum, ID 83340

Meeting start: 1:05pm

Meeting adjourn: 1:30pm

In Attendance: Joe Miczulski, Dave Patrie, Jason Miller, Kim MacPherson, and Rod Domke

Absent: Steve Wolper and Nils Ribi

1. Review new logo concept
 - a. Jason gave an update on the new logo design that Windy City Arts has been working on for Mountain Rides.
2. Discuss maintenance costs and agreement for hub
 - a. The group discussed the proposal from the City of Ketchum for a maintenance plan for the Hub.
3. Discuss winter survey results
 - a. The group discussed the customer satisfaction winter survey results and proposed a few changes for next time.
4. Other items to come before the committee
 - a. There were none.