

## **AGENDA**

## <u>Planning and Marketing Committee, Wednesday, 2/4/15, 1:00pm</u> Webb Conference Room Annex, 191 8<sup>th</sup> Street, Suite D, Ketchum, ID 83340

- 1. Review of final draft 2015 Marketing and Communications Plan
- 2. Discuss outline of 5 year business plan and review approach to development
- 3. Other items to come before the committee

Public information on agenda items is available from the Mountain Rides office at 800 1<sup>st</sup> Ave. N. or 208-788-7433. Any person needing special accommodation to attend the above noticed meeting should contact Mountain Rides three days prior to the meeting at 208-788-7433.